

This is a non-binding translation of the formal Hebrew version of the Terms and Conditions for the Sunrise Process. The Hebrew version will prevail in any case of discrepancy between the Hebrew and English versions.

# Hebrew Domain Names Registration - "ישראל." ccTLD

## Sunrise Process – Terms and Conditions

**Important: The dates detailed in this document regarding the opening of registration to the general public and the protected registration period have been postponed and a notice regarding the new dates will be published soon.**

### **1. INTRODUCTION**

- 1.1. The Israel Internet Association (RA 580299543) ("**ISOC-IL**") is the administrator and operator of the new Israeli ccTLD (country code Top Level Domain) - **in Hebrew** - "ישראל." [".Israel" in Hebrew] (the "**New Registry**").
- 1.2. Once the New Registry will initially open for Domain Names registration, ISOC-IL will allow the registration of Hebrew Domain Names in the Second Level Domain (directly under "ישראל.", for example: "איגודהאינטרנט.ישראל" or "שםמתחם.ישראל").
- 1.3. At the same time, ISOC-IL will continue to manage and operate the current Israeli ccTLD - **in English** – ".IL" (the "**IL Registry**"), which also includes Registered Hebrew Domain Names, as defined herein (for example under the SLDs ".CO.IL", ".ORG.IL", ".AC.IL" and ".NET.IL").
- 1.4. For the avoidance of doubt, it is clarified that the New Registry and the IL Registry are two completely separated Domain Name Registries.
- 1.5. Before registration of Hebrew Domain Names in the New Registry is made available to the general public, ISOC-IL will allow certain eligible entities (defined in Section 0 herein) to Apply to reserve the registration of certain Domain Names (defined in Section 7 herein), by way of obtaining a limited in time, exclusive right to register said Domain Names as part of the Sunrise Process, as provided in these Terms and Conditions.
- 1.6. It is emphasized that the rights of holders of Registered Hebrew Domain Names in the IL Registry, to reserve identical Hebrew Domain Names in the

New Registry – will prevail over any entitlement of any other entity in accordance with these Terms and Conditions, except for special cases, as provided in Section 5 herein (Eligibility).

- 1.7. The right to register Domain Names which were reserved in accordance with these Terms and Conditions will be exercisable by the right's owner during the Protected Registration Period which will commence on the Registration Launch Date.
- 1.8. The Sunrise Process, as detailed in these Terms and Conditions, applies only to Hebrew Domain Names in the New Registry, which will be registered only directly under "ישראל.". This Process does not apply to Hebrew Domain Names under designated SLDs determined by ISOC-IL under "ישראל." (the SLD's "צ'הל.ישראל"; "ישוב.ישראל"; "ממשל.ישראל"; "אקדמיה.ישראל").
- 1.9. These Terms and Conditions detail, inter alia, the eligibility requirements and procedures for submission of registration Applications during the Sunrise Period.

## **2. SUNRISE PROCESS - TIMETABLE**

- 2.1. From May 10, 2022, on 12:00 PM, until July 10, 2022, on 12:00 PM - **Sunrise Period.**
- 2.2. From July 11, 2022, until August 15, 2022 - **Examination of Applications and sending notices to the Applicants.**
- 2.3. From November 22, 2022, on 12:00 PM, until February 22, 2023, on 12:00 PM - **Protected Registration Period.**
- 2.4. From November 22, 2022, on 12:00 PM - **registration in the New Registry is made available to the general public** (in parallel to the Protected Registration Periods).
- 2.5. From February 23, 2023, on 12:00 PM, until April 23, 2023, on 12:00 PM - **Second Protected Registration Period.**
- 2.6. From April 24, 2023, on 12:00 PM, until June 25, 2023, on 12:00 PM - **Third Protected Registration Period.**

\* The dates have been corrected due to a delay in the launch of the "ישראל." ccTLD.

ISOC-IL may change the timetable for the Sunrise Process at its discretion and in accordance with the relevant circumstances. In such a case, ISOC-IL will publish an applicable notice on its website, at: [isoc.org.il](https://isoc.org.il), or in any other manner at its discretion.

### 3. DEFINITIONS

In these Terms and Conditions, the following definitions shall have the meaning appearing alongside them:

<b>Applicant</b>	The legal entity submitting a SR Application and intended to be registered as the holder of the Applied Hebrew Domain Name.
<b>Applied Hebrew Domain Name</b>	The Hebrew Domain Name that an Applicant applied to reserve in a SR Request.
<b>Approval Notice</b>	A notice sent to the Applicant, in the format specified in Section 11.5 herein, or a similar format, notifying the Applicant of the approval of a SR Application.
<b>Approved Domain Name</b>	The Hebrew Domain Name listed in an Approval Notice.
<b>Approved SR Application</b>	A SR Application with respect to which ISOC-IL has issued an Approval Notice as to the eligibility of registration during any of the Protected Registration Periods.
<b>Domain Name</b>	A name registered in the Registry's database and the global Domain Name System ("DNS"). The allocation of a Domain Name to a holder grants the holder with a right-of-use, for the allocation period, as part of the DNS.
<b>Effective Date</b>	May 10, 2022 – the beginning of the Sunrise Period.
<b>First Come First Served</b>	The principle applied by ISOC-IL in the allocation of Domain Names and for review of SR Applications, where the earliest recorded

Application meeting all the conditions herein is processed first. ISOC-IL utilizes a system which records the exact date and time in which an Application is received. This system is determinative of which request was the earliest and processed first.

### **Hebrew Character Set**

The letters (“א”) to (“ת”), including final letters (“ם”, “ן”, “ף”, “ין”, “ץ”).

Note: middle and final letter are synonymous for the purpose of registering a Hebrew Domain Name and for SR Applications (“כ”=“ך”, “מ”=“ם”, “ן”=“ין”, “פ”=“ף”, “צ”=“ץ”). ISOC-IL will not allocate a Hebrew Domain Name and will not approve a SR Application, where a SR Application was already approved or where an identical Hebrew Domain Name was already allocated, where the only difference between both Domain Names is middle and final letter/s (for example: if the Domain Name “שממתחם.ישראל” was allocated, the Domain Names “שממתחמ.ישראל” or “שממתחם.ישראל” or “שממתחמ.ישראל” cannot be used or allocated.

### **Hebrew Domain Name**

A Domain Name in the New Registry “ישראל.”, set at the 2<sup>nd</sup> level domain, containing at least one character from the Hebrew Character Set and may also contain hyphens and/or digits.

A Hebrew Domain Name may not:

1. Begin with a digit.
2. Begin or end with a hyphen or contain two or more hyphens in succession.
3. Contain any characters other than the above (for the avoidance of doubt, a combination of Hebrew Character Set

and Latin or other characters is not allowed).

4. Be one (1) character long.
5. Contain obscene words and foul language; names that are injurious to public order or to public sensibilities, or names that otherwise do not comply with the laws of the State of Israel.

### **Israeli Legal Entity**

One of the following, provided it was legally registered in the applicable Registry of the State of Israel prior to the publication date of these Terms and Conditions April 10, 2022, and provided its registration is valid at the time it submits its SR Application:

1. Company, including a Public-Benefit Company;
2. Association;
3. Registered Partnership;
4. Cooperative society;
5. Ottoman association;
6. Political Party;
7. Statutory Corporation.

### **Israeli Trademark**

A valid, textual mark only, in Hebrew, in full force and effect on the Effective Date, registered in the Israeli Trademark Registry administered by the Registrar of Patents, Designs and Trademarks with the Israeli Ministry of Justice. An Israeli Trademark for the purpose of these Terms and Conditions will also include an Israeli Appellation of Origin, textual only, in Hebrew, in full force and effect on the Effective Date, registered in the Israeli Appellations of Origin Registry administered by

the Registrar of Patents, Designs and Trademarks with the Israeli Ministry of Justice.

**No** other mark or name will be considered as an Israeli Trademark for the purpose of these Terms and Conditions, including, without limitation, unregistered trademarks, service marks and appellations of origin, trademarks and appellations of origin which aren't textual (logos and images), geographical indications, an application for an Israeli Trademark registration or an Israeli Trademark that has expired, withdrawn, revoked or is otherwise no longer in full force and effect on the Effective Date, or any other sign or name, including any Domain Name, whether under ".IL" or any other TLD, which may be subject to rights under any applicable law.

An Israeli Trademark registered in several merchandise and services classifications is regarded as a single Israeli Trademark for the purpose of these Terms and Conditions.

### **Prohibited Domain Names**

Words or phrases which ISOC-IL does not allow to register as Hebrew Domain Names in the New Registry, including –

1. A Domain Name identical to the New Registry name – "ישראל";
2. The Domain Name is identical or confusingly similar to any SLD under "ישראל": "אקדמיה", "ישוב", "ממשל", "צהל";
3. The Domain Name was prohibited for registration by ISOC-IL's Committee for the Review of Offensive Domain Names, as it contains obscene words

and foul language; names that are injurious to public order or to public sensibilities, or names that otherwise do not comply with the laws of the State of Israel;

4. The Domain Name includes middle/final letters already included in another Domain Name (as detailed in the "Hebrew Character Set" definition herein).

**Protected Registration Period** A 3-month period beginning from the Registration Launch Date, as provided herein.

**Registration Rules** Rules for the Allocation of Domain Names under the "ישראל." ccTLD, as published in ISOC-IL's website, at: <https://en.isoc.org.il/domain-name-registry/idn/dot-israel-registration-rules>

**Rejection Notice** A notice sent to the Applicant, in the format specified in Section 11.5 herein, or a similar format, notifying the Applicant of the rejection of a SR Application.

**Registered Hebrew Domain Name** A Domain Name in Hebrew registered at the 3<sup>rd</sup> level domain in the IL Registry, as of the Effective Date, under the SLDs ".CO.IL", ".ORG.IL" or ".NET.IL". For example: "איגודהאינטרנט.org.il".

**Registration Launch Date** The date from which the general public may register Hebrew Domain Names in the New Registry. This date also marks the beginning of the Protected Registration Period.

<b>Second Registration Period</b>	<b>Protected</b>	A 2-month period following the end of the Protected Registration Period, as provided herein.
<b>SR Application</b>		A registration application meeting all the requirements listed in these Terms and Conditions.
<b>Sunrise Period</b>		A period as defined in timetable above, during which an Applicant may submit a SR Application.
<b>Third Registration Period</b>	<b>Protected</b>	A 2-month period following the end of the Second Protected Registration Period, as provided herein.

#### **4. RIGHT GRANTED**

- 4.1. An Approved SR Application will award the Applicant with an exclusive right, exercisable during the Protected Registration Period (or the Second/Third Protected Registration Periods, as applicable), to be registered as the holder of the Approved Domain Name, according to the details provided in the SR Application.
- 4.2. Where the Applicant did not exercise its right to register the Approved Domain Name during the Protected Registration Period, the right will automatically expire at the end of such Period. Approved Domain Names that were not registered during the Protected Registration Period will become available for registration by the general public on a First-Come-First-Served basis, unless such Domain Names are reserved for registration during the Second Protected Registration Period, as further explained herein.
- 4.3. Where for the same Approved Domain Name, that was not registered during the Protected Registration Period, there is an additional holder of a Registered Hebrew Domain Name entitled to register such Domain Name, or an additional proper SR Application, the owner of such right, subject to the precedence rules in these Terms and Conditions, will be awarded with an exclusive right to be



registered as the holder of such Domain Name during the Second Protected Registration Period.

- 4.4. Where such right owner did not exercise its right during the Second Protected Registration Period, the right will automatically expire at the end of such Period and the Domain Name will become available for registration by the general public on a First-Come-First-Served basis, unless it was reserved for registration during the Third Protected Registration Period, as further explained herein.
- 4.5. Where for the same Approved Domain Name, that was not registered during the two first Protected Registration Periods, there is an additional proper SR Application, the owner of such right will be awarded with an exclusive right to be registered as the holder of such Domain Name during the Third Protected Registration Period.
- 4.6. Where such right owner did not exercise its right during the Third Protected Registration Period, the right will automatically expire at the end of such Period and the Domain Name will become available for registration by the general public on a First-Come-First-Served basis, even if additional proper SR Application were submitted with respect to such Domain Name.

## **5. ELIGIBILITY**

5.1. Only the following entities are eligible to submit SR Applications during the Sunrise Period:

- 5.1.1. Owner of an Israeli Trademark;
- 5.1.2. An Israeli Legal Entity.

### **5.2. AN AUTOMATIC RIGHT TO RESERVE HEBREW DOMAIN NAMES FOR HOLDERS OF REGISTERED HEBREW DOMAIN NAMES**

5.2.1. Holders of Registered Hebrew Domain Names in the IL Registry will be awarded with an exclusive right to register a Hebrew Domain Name in the New Registry, which is identical to their Registered Hebrew Domain Name, during the Protected Registration Period – without any need to file a SR Application (the right will be reserved automatically).

For example: the holder of the Registered Hebrew Domain Name “שמהמתחםלי.org.il” will have a reserved right to register the Domain Name “שמהמתחםלי.ישראל”.

- 5.2.2. Such a right **will not be awarded** where the Registered Hebrew Domain Name was determined as a Prohibited Domain Name in the New Registry.
- 5.2.3. **The rights of holders of Registered Hebrew Domain Names will prevail over any right of an owner of an Israeli Trademark or an Israeli Legal Entity according to these Terms and Conditions.** A SR Application will only be approved if there is no Registered Hebrew Domain Name with a prevailing right.
- 5.2.4. ISOC-IL recommends to owners of Israeli Trademarks / Israeli Legal Entities to file SR Applications – even where the Applied Hebrew Domain Name is identical to a Registered Hebrew Domain Name (which can be verified through ISOC-IL's [WHOIS service](#) for the IL Registry) – for cases where the holder of the applicable Registered Hebrew Domain Name will not exercise its right during the relevant Protected Registration Period.
- 5.2.5. Where there are two **identical** Registered Hebrew Domain Names [for example: "איגודהאינטרנט.co.il" and "איגודהאינטרנט.org.il"] – the right to reserve the identical Hebrew Domain Name will be awarded to the Registered Hebrew Domain Name that was registered first in time by its current holder.
- 5.2.6. Where such right owner did not register the Hebrew Domain Name during the Protected Registration Period, such right will be awarded to the Registered Hebrew Domain Name that was registered second in time by its current holder, during the Second Protected Registration Period. Insofar there is no additional Registered Hebrew Domain Name, such right will be awarded during the Second Protected Registration Period to the earliest proper SR Application according to these Terms and Conditions (if there is such Application) – as detailed is Section 4 above.
- 5.2.7. Where both holders of the identical Registered Hebrew Domain Names did not register the Hebrew Domain Name during the first or Second Protected Registration Period, as applicable, such right will be awarded during the Third Protected Registration Period to the earliest proper SR Application according to these Terms and Conditions (if there is such Application) – as detailed is Section 4 above.

**Note:** except for the rights of holders of Registered Hebrew Domain Names as detailed above, any rights in a registered Domain Name, whether under ".IL" or any other TLD, does not in and to itself grant any

eligibility or right to register Hebrew Domain Names, during the Sunrise Period or thereafter.

## **6. NUMBER OF APPLIED HEBREW DOMAIN NAMES**

Only a single SR Application may be submitted for each eligibility criterion as provided herein.

## **7. APPLIED HEBREW DOMAIN NAME – FORMATIVE REQUIREMENTS**

7.1. The Applied Hebrew Domain Name must be fully **identical** to an Israeli Trademark or fully **identical** to the entire registered Hebrew name of an Israeli Legal Entity, as such appear in the official Israeli Trademark registration certificate or the Legal Entity's incorporation/registration certificate, respectively, excluding:

7.1.1. Spaces - which can either be all discarded or all replaced by a hyphen.

7.1.2. Any characters included in an Israeli Trademark or in the name of an Israeli Legal Entity, which are not legal in a Hebrew Domain Name - will be omitted. For example, an apostrophe, apostrophes, brackets and similar characters.

7.2. Additionally, the following elements may be omitted from the Applied Hebrew Domain Name:

7.2.1. The official legal suffix of the applicable Legal Entity, for example: "Ltd." ("בע"מ") for registered companies or "RA" ("ע"ר") for registered associations.

7.2.2. The year of registration which is a part of the registered name of an Israeli Legal Entity, provided that all of the following conditions are satisfied:

7.2.2.1. The year of registration is written within brackets;

7.2.2.2. The year of registration is located at the end of the registered name of the Israeli Legal Entity, as the last element prior to the official legal suffix of such Entity;

7.2.2.3. The year of registration is a four-digit number between 1900 and 2022, inclusive.

**Omission of the year of registration pursuant to this Section affects the SR Application's precedence order, as provided in Section 11.4 hereof.**

For example: a company named "חברה לדוגמא (2002) בע"מ" who owns the Israeli Trademark "סימן מסחר לדוגמא" is eligible to file a SR Application for one of the following Domain Names, at its discretion:

- חברה-לדוגמא-2002.ישראל
- חברהלדוגמא2002.ישראל
- חברה-לדוגמא.ישראל
- חברהלדוגמא.ישראל

(Due to the omission of the year of registration, the two latter options will have lower precedence than the first two options).

And also, to file a SR Application for one of the following Domain Names, at its discretion:

- סימן-מסחר-לדוגמא.ישראל
- סימןמסחרלדוגמא.ישראל

## **8. APPLICANT REQUIREMENTS**

8.1. The Applicant can only be **one of the eligible parties listed in Section 0 above**.

8.2. The name of the Applicant specified in the SR Application must be one of the following:

8.2.1. Where the relevant registration certificate includes the Applicant's name in English, the Applicant's name specified in the SR Application must be **identical** to it.

8.2.2. Where the relevant registration certificate only includes the Applicant's name in Hebrew, the Applicant's name specified in the SR Application must be either:

8.2.2.1. A transliteration of the name to Latin characters – for example: "חברה לדוגמא בע"מ" is transliterated to "Hevra Ledugma Ltd"; or,

8.2.2.2. The name translated to English – for example: "חברה לדוגמא בע"מ" is translated to "Example Company Ltd";

8.2.2.3. Where applicable, the Applicant's name in the SR Application must include the official legal suffix of the applicable Legal Entity, for example: "Ltd." for registered companies or "RA" for registered associations.

## **9. DOCUMENTARY EVIDENCE**

9.1. The Applicant will attach the following documents to the SR Application, according to its type:

**9.1.1. SR Application based on an Israeli Trademark**

9.1.1.1. A readable and up-to-date, digital or scanned copy, of the official Israeli Trademark (or Appellation of Origin) registration certificate, issued by the Registrar of Patents, Designs and Trademarks with the Israeli Ministry of Justice, indicating that the mark is registered and in full force and effect.

9.1.1.2. An Israeli Legal Entity who owns an Israeli Trademark will further provide a readable and up-to-date, digital or scanned copy, of a document issued by the relevant Israeli governmental registry (such as an up-to-date extract from the Registrar of Companies' database), indicating that Applicant's Legal Entity exists and is registered and active.

9.1.1.3. A foreign legal entity who owns an Israeli Trademark will further provide a readable and up-to-date, digital or scanned copy, of Applicant's registration or incorporation certificate, issued by the relevant governmental registry at Applicant's state of incorporation, indicating that Applicant's legal entity exists and is registered and active - translated to English (if not originally in English) and attested to be a true translation and copy by a notary.

**9.1.2. SR Application based on an Israeli Legal Entity's name**

9.1.2.1. a readable and up-to-date, digital or scanned copy, of Applicant's registration or incorporation certificate, issued by the relevant governmental registry (such as an up-to-date extract from the Registrar of Companies' database), indicating that Applicant's Legal Entity exists and is registered and active.

**9.2. Additional evidence**

9.2.1. Upon ISOC-IL's request and at its discretion under the circumstances, Applicant will provide further information and documents to support its SR Application.

**9.3. How to submit document to ISOC-IL?**

9.3.1. Unless specified otherwise, Applicant will provide ISOC-IL, at the appointed times, with the necessary documents in a PDF or JPEG format and a maximum size of 5 MB per attached file and 10MB in total and in accordance with any further instructions as ISOC-IL may publish.

9.3.2. Upon ISOC-IL's request, Applicant will provide an accurate Hebrew translation of any document not written in Hebrew.

## **10. APPLICANT'S REPRESENTATIONS AND WARRANTIES**

10.1. when submitting the SR Application, Applicant confirms, represents and warrants, as follows:

10.1.1. The SR Application is made in good faith and for lawful purposes only.

10.1.2. The SR Application contains true, accurate and up-to-date information.

10.1.3. The SR Application and any content included therein or attached document, do not infringe any third-party rights.

10.1.4. No third-party rights will be infringed if ISOC-IL approves the SR Application and if the Applied Hebrew Domain Name is registered to the Applicant.

10.1.5. The Applicant confirms that the Approved Domain Name and Applicant's name will be published in ISOC-IL's website.

10.1.6. It will comply with and abide by all procedures set out in these Terms and Conditions and other applicable ISOC-IL policies and instructions, including the New Registry's Registration Rules and the dispute resolution mechanism included therein, as published in ISOC-IL's website, at:

<https://en.isoc.org.il/domain-name-registry/idn/dot-israel-registration-rules>

## **11. PROCEDURE**

### **11.1. Submitting the SR Application**

11.1.1. A SR Application will be submitted to ISOC-IL through a SR Application Form available at: <https://en.isoc.org.il/domain-name-registry/idn/dot-israel-application>. Submitting the SR Application is free of charge.

11.1.2. All documents detailed in Section 9 will be attached to the SR Application, as applicable.

11.1.3. Documents will be attached in accordance with the instructions detailed in Section 9.3.

### **11.2. Receipt confirmation**

11.2.1. Upon proper submission of a SR Application the following receipt confirmation, or a similar one, will be sent to the email address provided by Applicant in the SR Application:

--- An English version will follow the Hebrew text---

שלום,  
תודה על השתתפותך בשלב הרישום המוקדם של מרחב שמות המתחם החדש "ישראל".  
בקשתך לרישום מוקדם של שם המתחם \_\_\_\_\_ הוגשה בהצלחה.  
החלטה לגבי בקשת הרישום המוקדם תתקבל במועד מאוחר יותר, כמפורט [בכללי הרישום המוקדם](#).  
ההחלטה תשלח אליך לכתובת הדוא"ל \_\_\_\_\_.  
אין צורך להשיב להודעה זו.  
בכל תכתובת בנושא בקשת הרישום המוקדם, ניתן להשיב להודעה זו.  
תודה,  
איגוד האינטרנט הישראלי (ע"ר)

Hello,  
Thank you for your participation in the Sunrise Process of the new "ישראל" ccTLD.  
The Sunrise Application for domain name \_\_\_\_\_ has been successfully submitted.  
A decision regarding your request will be announced at a later time, as described at the [Sunrise Terms and Conditions](#).  
The decision will be sent to you to the email address \_\_\_\_\_ .  
There is no need to reply to this message.  
Any correspondence regarding this application can be done by replying to this message.  
Thank you,  
The Israel Internet Association (ISOC-IL)

11.2.2. Applications exceeding the volume set in Section 9.3.1 or Applications identified by ISOC-IL's systems to be infected with viruses or other malicious software will be rejected without any notice to the Applicant.

**11.3. End of submission period for SR Applications**

11.3.1. At the expiry of the Sunrise Period ISOC-IL will begin to review the SR Applications and no further SR Applications will be accepted.

**11.4. Examination of SR Applications**

11.4.1. ISOC-IL may, but is under no obligation to, reject any SR Application in the following instances:

11.4.1.1. ISOC-IL believes in good faith, following review of the SR Application, that the Application fails to satisfy the requirements detailed in these Terms and Conditions.

11.4.1.2. ISOC-IL believes in good faith that rejection of the SR Application is required to maintain the integrity, management,

proper operation or the stability of the New Registry or the IL Registry.

11.4.1.3. To comply with any order, judgment, or decision of a competent authority.

11.4.1.4. To avoid any potential liability toward any person or entity.

11.4.2. Following a decision to reject a SR Application, ISOC-IL will send Applicant a Rejection Notice in the format herein, or a similar format, describing the reasoning for the rejection.

11.4.3. Where all requirements of the Sunrise Process have been met, no other SR Applications have been submitted for the Applied Hebrew Domain throughout the Sunrise Period and no identical Registered Hebrew Domain Name exists - the SR Application will be approved, and an Approval Notice will be sent to the Applicant.

11.4.4. Where more than one proper SR Application have been submitted for the same Applied Hebrew Domain Name, the following precedence rules will apply (subject to the rights of holders of Registered Hebrew Domain Names that will prevail over any right of an owner of an Israeli Trademark or an Israeli Legal Entity according to these Terms and Conditions, as detailed above):

11.4.4.1. Where two or more SR Applications of the same precedence have been submitted, the earliest request will prevail, according to the First-Come-First-Served principle.

11.4.4.2. A SR Application by an Israeli Legal Entity from which the component of the year of registration was omitted, as provided in Section 7 herein, will have the lowest precedence.

## 11.5. **Rejection Notice**

--- An English version will follow the Hebrew text---

שלום,

הרינו להודיעך כי בקשתך לרישום שם המתחם \_\_\_\_\_ למחזיק \_\_\_\_\_ במסגרת הליך הרישום המוקדם לשמות מתחם במרחב "ישראל", נדחתה מהסיבה הבאה:

[פירוט סיבת הדחיה]

בברכה,

איגוד האינטרנט הישראלי(ע"ר)



Hello,

We regret to inform you that your request to register the domain name \_\_\_\_\_, as part of the Sunrise guidelines of the "ישראל" TLD has been denied for the following reason(s):

[Details]

Sincerely,

The Israel Internet Association (ISOC-IL)

## 11.6. Approval Notice

--- An English version will follow the Hebrew text---

שלום,

הרינו להודיעך כי שם המתחם \_\_\_\_\_ אושר לרישום, למבקש \_\_\_\_\_, במסגרת הליך הרישום המוקדם לשמות מתחם במרחב "ישראל".

האישור מקנה זכות בלעדית, מוגבלת בזמן, במשך תקופת הרישום המוגן שתחל ב- 22.11.2022, עם תחילת רישום שמות מתחם במרחב "ישראל" ע"י הציבור הרחב, ותסתיים ביום 22.02.2023, לרישום שם המתחם \_\_\_\_\_ לאחזקת מבקש זה בלבד.

במידה ולא תממש את זכותך לרישום שם המתחם, היא תפקע מאליה בתום תקופה זו, ושם המתחם יהיה זמין לרישום ע"י בעל זכות קודמת אחר או על-ידי הציבור הרחב.

שמות המתחם שאושרו במסגרת הליך הרישום המוקדם ניתנים לאיתור בשירות ה- WHOIS <https://www.isoc.org.il/whois>

בברכה,

איגוד האינטרנט הישראלי (ע"ר)

Hello,

We're pleased to inform you that the applicant \_\_\_\_\_ has been approved to register the domain name \_\_\_\_\_, as part of the Sunrise guidelines of the "ישראל" TLD.

The approval grants an exclusive, time-limited right of first refusal to register the domain name under the "ישראל" TLD. This right (the Protected Registration Period) is valid for three months, from the time registration of "ישראל" TLD opens to the public: from November 22, 2022, until February 22, 2023.

If you choose not to use your right during the **Protected Registration Period**, your eligibility will expire, and the domain name may be available to another prioritized right-holder, or to the general public, as explained in detail in the [Sunrise guidelines](#).

You can review domain names approved during Sunrise on ISOC-IL's WHOIS service at <https://en.isoc.org.il/whois>.

Sincerely,  
The Israel Internet Association (ISOC-IL)

#### 11.7. **Publication**

11.7.1. Information about the approval of a SR Application will be available to the public on ISOC-IL's WHOIS service in ISOC-IL's website following the Sunrise Period.

#### 11.8. **ISOC-IL's decisions are final**

11.8.1. All decisions made by ISOC-IL related to the Sunrise Process or according to these Terms and Conditions will be final and uncontestable before ISOC-IL through requests for reconsideration, additional review or appeal.

### **12. EXERCISING AN APPROVED SR APPLICATION AND REGISTRATION OF THE APPROVED DOMAIN NAME**

12.1. Upon approval of a SR Application by ISOC-IL and in parallel to sending the Approval Notice to the Applicant, the Approved Hebrew Domain Name will be marked as "SR Approved" for the duration of the Protected Registration Period and the information will be made public in the WHOIS service in ISOC-IL's website. Such marking will also apply to the rights of holders of Registered Hebrew Domain Names.

12.2. Throughout the Protected Registration Period only a request to register the Approved Hebrew Domain to the Applicant will be approved.

12.3. Registration will be made through any of ISOC-IL's accredited registrars and is subject to payment of the applicable registration fees as set by the relevant registrar and in accordance with the Registration Rules.

### **13. LIMITATION OF LIABILITY AND INDEMNIFICATION**

13.1. ISOC-IL's Sunrise Process service, including the reservation mechanism provided to holders of Registered Hebrew Domain Names, is provided by as-is. Applicants or holders of Registered Hebrew Domain Names (in this chapter, together: the "**Applicant**") will have no claim or demand against ISOC-IL with respect to the quality, capability, or limitations of the

service, nor in respect of any specific needs or requirements not being met by the service.

- 13.2. ISOC-IL does not guarantee that the Sunrise Process service will be error-free and immune from any damages or malfunctions - including malfunctions of hardware, software or communication lines to the service - whether at ISOC-IL or any of its suppliers.
- 13.3. ISOC-IL shall bear no responsibility for any damage, direct or indirect, occurred by the review of any SR Application or from any other dispute originating from these Terms and Conditions.
- 13.4. ISOC-IL considers information security in its systems to be of utmost importance and applies strict information security measures. However, ISOC-IL cannot guarantee absolute immunity from computer intrusions, attempted intrusions, data breaches or interference with the operation of ISOC-IL's computer systems. Applicant will have no claim or demand against ISOC-IL, where, despite ISOC-IL's security measures, a third party succeeds in obtaining information relevant to these Terms and Conditions, including information about the Applicant, or the misuse of such information.
- 13.5. ISOC-IL bears no liability for any third parties' use of information provided during the Sunrise Process, as published in ISOC-IL's WHOIS service or elsewhere.
- 13.6. ISOC-IL will bear no liability for any third-party claim or demand against an Applicant regarding infringement of rights by submitting a SR Application or registering a Hebrew Domain Name - including the outcome of any legal proceeding with regard thereto, whether held in Israel or abroad, whether held in arbitration or quasi-arbitration proceedings as set forth in the IL-DRP dispute resolution procedure for the New Registry or the IL Registry.
- 13.7. ISOC-IL will bear no liability to any damage, loss, payment or expenditure to the Applicant due to the registration of Domain Names with ISOC-IL, including indirect or consequential damages.
- 13.8. Any exemption under this chapter apply also to any of ISOC-IL's employees, managers, consultants or anyone on its behalf participating in the provision of the Sunrise Process or the operation of the IL Registry and the new Registry.
- 13.9. ISOC-IL is merely the facilitator in establishing the dispute resolution mechanism and except for any case of malice, ISOC-IL will not be liable to a

party for any act or omission in connection with such dispute resolution proceedings, all as provided in the [Registration Rules](#) for the New Registry.